

successful meetings

THE AUTHORITY ON MEETINGS & INCENTIVES

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Successful Meetings in
ANAHEIM • UPSTATE N.Y.
CINCINNATI
DETROIT
SAN DIEGO
PHOENIX

**10 WAYS
TO PLAN A
BANQUET MENU**

PAGE 38

**MIRACLE'S
INCENTIVE TRIP
CREATES
JOBS IN
AFRICA**

PAGE 46

*Chris Meyer,
LVCVA, juggles
three mega
auto shows*

**FINANCIAL
MEETINGS FEEL
THE PINCH**

PAGE 40

**162
TERRIFIC
IDEAS FOR
PILLOW GIFTS**

PAGE 60

A man in a white shirt and tie is leaning on the engine of a red car. The background is a blurred outdoor setting with trees and a building.

**HIGH
PERFORMANCE**

**WHAT IT TAKES TO PULL OFF A
GREAT ASSOCIATION EVENT**

PAGE 51

> Places & Spaces

and personal chef service.

INDIANA Michigan City Following a \$130 million expansion, the 302-room Blue Chip Casino Hotel expects to debut a 20,000-sf convention center in early 2009. Combined with the 5,500-sf ballroom and three meeting and function rooms at the current facility, Blue Chip will offer approximately 30,000 sf of convention and entertainment space.

MICHIGAN Thompsonville Crystal Mountain is expecting to break ground on a \$10 million expansion that will include a \$4 million, full-service destination spa, new slope-side residences named the Bungalows at Crystal Glen, and Michigan's only alpine slide.

OHIO Cleveland The 238-room Crowne Plaza Cleveland Airport opened in Jan, featuring more than 16,000 sf of flexible meeting space in 16 rooms, including two tiered amphitheater rooms and a grand ballroom that can hold up to 800 guests. ■ The 378-room Holiday Inn Select Cleveland - City Center is expected to undergo a \$13 million renovation, to be completed this summer.

WISCONSIN Milwaukee The 198-room Crowne Plaza Milwaukee-Wauwatosa opened in Mar with more than 7,000 sf of meeting space; two executive floors; 24-hour business center; fitness center with the latest cardio equipment, indoor swimming pool, and whirlpool.

SOUTHWEST

ARIZONA Sedona The 219-room Hilton Sedona Resort & Spa has undergone a \$4.2 million renovation that updated guest room furnishings, and added new equipment and modern renovations to the spa and fitness facilities. **Tucson** In Apr, the 244-room Westward Look Resort unveiled its multimillion-dollar renovation, featuring upgraded guest rooms, meeting spaces, and a revamped main lobby.

TEXAS Austin In Jan, the Barton Creek Resort and Spa began an extensive multimillion-dollar enhancement project that will upgrade the 150 Tower guest rooms, the spa entrance, The Barton Creek Room and adjacent lobby, add a lobby lounge and a children's recreation area. All enhancements are expected to be completed by Nov. **Dallas** The Hotel Crescent Court, A Rosewood Hotel will be renamed Rosewood Crescent Hotel.

WEST

CALIFORNIA Woodland Hills The 474-room Warner Center Marriott, which recently enhanced its 25,000 sf of meeting and event space, is undergoing an extensive \$6 million renovation of its guest rooms and suites that is slated for completion this spring. ■

All contributors to Places & Spaces can be reached at terri.hardin@nielsen.com