

SOUTHWEST AIRLINES

Spirit

SIMPLE USEFUL FUN

OCTOBER 2010

Do You Believe in Ghosts?

A special guide to America's most spirited places.
Enter if you dare. What you see might haunt you forever.





Tee Time

At a lush, techie golf clinic in Texas, it don't mean a thing if you ain't got that swing.

Next time your boss invites you out for a round of golf, be prepared by perfecting your golf swing at the Callaway Performance Center. Located at Barton Creek Resort and Spa in Austin, Texas, the center is the first of its kind in the state, and one of only a dozen locations nationwide. Trained specialists evaluate your swing with the Callaway Performance Analysis System, a state-of-the-art computer program. Using 3-D imagery, the system sizes up your ball speed, launch angle, and path angles. Then they'll fit you with a set of custom golf clubs, regardless of your skill level. Next, practice on one of Barton Creek's four 18-hole championship courses designed by pros Ben Crenshaw and Arnold Palmer and golf-course architect Tom Fazio. Rates begin at \$125 for an hour-long session, and reservations are required. bartoncreek.com

Golf Master
Play like a pro in
Texas. No green
jacket necessary.